Conference Programme

Wednesday 26/4/2006

19.00-20.30: Meeting of the COST A 20 Working Groups (members only)
Apollo, Dionysus, Gaitis and Exhibition Halls of the European Cultural Centre of Delphi

Thursday 27/4/2006

8.30-9.00: Accreditation of Conference attendants

9.00-9.15: Official Opening of the Conference (Apollo Hall)
The Minister of State and Government Spokesman Mr Theodoros Roussopoulos

9.15-10.15: Welcome and Introduction (Apollo Hall)
- Stamatis Papastamou, Rector of Panteion University of Social and Political Sciences
- Colin Sparks, Chair of COST Action A20
- Ioannis Andreadis, Head of Communication, Media and Culture Department, Panteion University of Social and Political Sciences
- Christodoulos Giallourides, Director of the European Cultural Center of Delphi
- Dimitris Potamianos, Director of the Communication, Media and Culture Institute, Panteion University of Social and Political Sciences

10.30-11.30: Parallel sessions
(1) Changing Media Landscapes (Apollo Hall): Richard van der Wurff, chair-person

Online Media Landscape in Spain: A Quantitative Approach
Maria Angeles Cabrera, University of Malaga, Spain
Javier Diaz Noci, University of Basque, Spain
Jose Lopez, University of Santiago de Compostela, Spain
Koldo Meso, University of Basque Spain
Ramon Salaverria, University of Navarre, Spain

The Co-Evolution of Old and New Media. The Scandinavian Case
Niels Ole Finnemann, Dept for Information and Media Studies, University of Aarhus, Denmark

A Spectre Haunting Europe? The Impact of the Internet on Media Policies since 1994
Des Freedman, Dept of Media and Communications, Goldsmiths College, University of London, U.K.
(2) New Patterns of Communication (Dionysus Hall): Andrea Grisold, chair-person

Social Dimensions of Digitization
Fausto Colombo, Catholic University of Milan, Italy
Simone Carlo, Catholic University of Milan, Italy

Towards Spatializing the Internet for Creating a Hybrid Context for Mediated Communication
Dimitrios Charitos, Dept of Communication and Media Studies, National and Kapodistrian University of Athens, Greece
Katerina Diamantaki, Dept of Communication and Media Studies, National and Kapodistrian University of Athens, Greece
Angeliki Gazi, Dept of Communication and Media Studies, National and Kapodistrian University of Athens, Greece
Michael Meimaris, Dept of Communication and Media Studies, National and Kapodistrian University of Athens, Greece

Dispersed Multi-Platform Formats: Issues of Articulation, Function and Coherence
Espen Ytreberg, Dept. of Media and Communication. University of Oslo, Norway.

(3) News Production and Journalism (Gaitis Hall): Ari Heinonen, chair-person

The Influence of the Internet on the Practices and Routines of Italian Journalists
Leopoldina Fortunati, University of Udine, Italy
Mauro Sarrica, University of Padova, Italy
Federico de Luca, University of Padova, Italy

Practices of Journalism in the new Digital Era: The Art of Collage
Nikos Bakounakis, Dept of Communication, Media and Culture, Panteion University of Social and Political Sciences, Greece

Internet and Self Regulation of Spanish Journalists. Presence of Internet in Professional Codes of Conduct, Newsroom Ethics Policies and Media Stylebooks
Josep Lluís Micó, Faculty of Business and Communication Studies, University of Vic, Spain
Pere Masip, School of Communication, University Ramon Llull, Spain

(4) Media Content (Exhibition Hall): Auksė Balčytiene, chair-person

New Way of Collecting Information and Producing News? Examining the Production of Media Content in the Internet Era
Ifigeneia Mylona, Dept of Arts Science, University of Ioannina, Greece
Eirini Papadaki, Dept of History, Archaeology and Management of Cultural Resources, University of Pelloponise, Greece

Multi Platform Formats: Extra Material and Text-User Relations in DVDs
Arnt Maaso, Department of Media and Communication, University of Oslo, Norway

Katrien Berte, Dept of Communication Sciences, Ghent University, Belgium
Laurence Hauttekeete, Dept of Communication Sciences, Ghent University, Belgium
Steve Paulussen, Dept of Communication Sciences, Ghent University, Belgium
11.30-11.58: Coffee break

12.00-13.00: Parallel sessions

(1) Changing Media Landscapes (Apollo Hall): Roland Schroeder, chair-person

*ICT Multi-Dimensional Approach: The Case of Generalistic Dailies in Portugal*
**Pedro Pereira Neto**, CIES-ISCTE, Portugal

*Weblogs and Journalism: Exploring the Blurring Boundaries*
**Ari Heinonen**, University of Tampere, Finland
**David Domingo**, Rovira i Virgili University, Catalonia, Spain

*Personalised and Participatory Media: Studying Fortune-telling in the Media Industry*
**Anders Fagerjord**, Dept of Media and Communication, University of Oslo, Norway
**Arnt Maaso**, Dept of Media and Communication, University of Oslo, Norway
**Tanja Storsul**, Dept of Media and Communication, University of Oslo, Norway
**Trine Syvertsen**, Dept of Media and Communication, University of Oslo, Norway

(2) New Patterns of Communication (Dionysus Hall): Des Freedman, chair-person

*E-governance and E-democracy Mediated by the Greek Media*
**Roy Panagiotopoulou**, Dept of Communication and Media Studies, National and Kapodistrian University of Athens, Greece

*Political Campaigning in New Media: The Greek National Elections of March 2004*
**Moses Boudourides**, Dept of Mathematics, University of Patras, Greece
**Olga Kioufenzi**, Dept of Mathematics, University of Patras, Greece
**Nikos Leandros**, Dept of Communication, Media and Culture, Panteion University of Social and Politic Sciences, Greece

*Risk Communication and Citizen Participation in New Media: the Case of the 11-M in Spain.*
**Manuel de la Fuente Soler**, University of València, Spain
**Carolina Moreno Castro**, University of València, Spain

(3) News Production and Journalism (Gaitis Hall): Sophia Kaitatzi Whitlock, chair-person

*Material and Organizational Constrains in the Development of Online Journalism*
**David Domingo**, Communication Department, Rovira i Virgili University, Catalonia, Spain

*Reshaping the Journalism Profession. The Impact of the Internet on Journalistic Practices in Norway*
**Nkosi Ndlela**, Faculty of Business Administration, Social Sciences and Computer Science, Hedmark University College, Norway
New Media Economy and Journalism Cultures Online: Comparing the Situation in Lithuania and Estonia

Auksė Balčytienė, Vytautas Magnus University, Lithuania and Halliki Harro-Loit, Tratu University, Estonia

(4) Television (Exhibition Hall): Steve Paulussen, chair-person

The End of Television as we have Known it?

Peter Goodwin, Dept of Journalism and Mass Communication, University of Westminster, U.K.

Digital Television, Digital Exclusion and the Internet

Petros Iosifidis, City University, U.K.

Television Internet Strategies

Gustavo Cardoso, CIES-ISCTE, Portugal
Rita Espanha, CIES-ISCTE, Portugal

13.00-14.30: Lunch
14.30-15.15: Presentation by Print W.G. (Apollo Hall): Richard van der Wurff, chair-person
15.30-16.15: Presentation by Television W.G. (Apollo Hall): Charo Sadaba, chair-person
16.15-16.43: Coffee break
16.45-17.45: Parallel sessions

(1) Copyright Issues (Apollo Hall): Fausto Colombo, chair-person

Authors’ Earnings and Copyright Contracts in the Mass Media: The Impact of the Internet

Martin Kretschmer, Centre for Intellectual Property Policy & Management, Bournemouth University, UK
Philip Hardwicke, Centre for Intellectual Property Policy & Management, Bournemouth University, UK
Friedemann Kawohl, Centre for Intellectual Property Policy & Management, Bournemouth University, UK
Michael Guirguis, Centre for Intellectual Property Policy & Management, Bournemouth University, UK

The Economic Justification of Copyright –Can it be Maintained in the Face of Digitalisation?

Ruth Towse, Faculty of History and the Arts. Erasmus University Rotterdam, The Netherlands

Copyright, Freedom of Expression and Artistic Communication in the Internet Era

Elsa Deliyanni, Dept of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece
Alexandros Baltzis, Dept of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece
Tatiana Synodinou, Doctor in Law, Lawyer
(2) New Patterns of Communication (Dionysus Hall): Roy Panagiotopoulou, chair-person

The Internet and Young People’s Sociability: Continuums or Reversals?
Tao Papaioannou, Dept of Communications, School of Social Sciences and Humanities, Intercollege, Cyprus
Nayia Roussou, Dept of Communications, School of Social Sciences and Humanities, Intercollege, Cyprus

Alternative Internet Practices
Pantelis Vatikiotis, University of Ioannina, Greece

Internet and the Visual Nullity; Cultural Identity Crisis
Gulizar Cuhacy, Turkey

(3) News Production and Journalism (Gaitis Hall): Ramon Salaverría, chair-person

Changing Role Perceptions of “the European Journalist” after 10 Years of the Internet in Newsrooms
Ari Heinonen, University of Tampere, Finland
John O’Sullivan, Dublin City University, Ireland

Online versus “Traditional” News Media: Two (or more) Different Journalisms?
Vaya Doudaki, Dept of Communication, Media and Culture, Panteion University of Social and Politic Sciences, Greece

Journalist and Journalism in the Cyberspace Age
Marina Rigou, Dept of Communication, Media and Culture, Panteion University of Social and Political Sciences, Greece

(4) Radio and Music (Exhibition Hall): Reza Tadayoni, chair-person

Panel: Layperson Participation on Radio and the Internet in three European countries
  ✓ Introduction to the Study of Radio Experiences
    Brian O’Neil, Dublin Institute of Technology, Ireland
  ✓ The Portuguese User Landscape
    Susan Santos, ISCTE, Portugal
  ✓ Psychological Factors of Participatory Media Use
    Markus Appel, Johannes Kepler University Linz, Austria
  ✓ Gaining the Initiative. Rights and Obligations for a Healthy Public Sphere
    Lars Nyre, Department of Information Science and Media Studies, University of Bergen, Norway

17.45-18.15 Presentation by COST 298 (Apollo Hall): Bartolomeo Sapio, chair person
  Participation in the Broadband Society

20.00: Welcome Reception

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Friday 28/4/2006

9.00-10.00: Parallel sessions

(1) Audiences (Apollo Hall): Niels Finnemann, chair-person

Digital Technologies and the Future of Radio: Lessons from the Canadian Experience
Brian O’Neill, Dublin Institute of Technology, Ireland

Log on, Tune in... for What? Online Connectivity and the Neglected Users in Information Society
Maria Sourbati, School of Communication, Media and Information Studies, Brighton University, U.K.

Audience Behavior in Crisis Situations: Digital Media and the Events of March 11 in Spain
Guillermo López García, University of Valencia, Spain

(2) Newspapers (Dionysus Hall): Colin Sparks, chair-person

Online Newspapers as Newspapers Online –Extending the Concept of “Newspaper”
Vidar Falkenberg, Institute of Information and Media Studies, University of Aarhus, Denmark

Digital Diversification Trends in the Newspaper Market. Lessons for the ‘e-paper’
Steve Paulussen, Dept of Communication Sciences, Ghent University, Belgium

Spanish Online Newspaper’s Front Page News Profile: Ownership Strategies and Trends.
Elvira García de Torres, University Cardenal Herrera. Valencia, Spain
Silvia Martínez Martinez, University Cardenal Herrera. Valencia, Spain
Bernardino Cebrián Enrique, University Cardenal Herrera. Valencia, Spain
Nuria Garcia Cebrian, University Cardenal Herrera. Valencia, Spain

(3) Television (Gaitis Hall): Peter Goodwin, chair-person

New Challenges for Television: Young People Prefer a More Interactive Media
Charo Sádaba, School of Communication, University of Navarra, Spain

IPTV on Fixed Line Telephone Networks
Mihály Gálik, Corvinus University of Budapest, Hungary

Webcasting and Interactive Practices in two European Countries: Greece and the UK
Sophia Kaitatzí Whitlock, Department of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece
Andreas Veglis, Department of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece
(4) Radio and Music (Exhibition Hall): Anders Henten, chair-person

*Can Copyright Survive the Music Industry’s Digital Strategies?*
**Roger Wallis**, Royal Institute of Technology (KTH), Stockholm, Sweden

*Internet and Digital Music: “Talkin’ ‘bout a Revolution”*
**George Frigkas**, Dept of Communication, Media and Culture, Panteion University of Social and Political Sciences, Greece
**Kieran Kelly**, University of the West of England, U.K.

*Why the Apple iPod Has a Dial*
**Kieran Kelly**, University of the West of England, U.K.

10.15-11.15: Parallel sessions

(1) Audiences (Apollo Hall): Leopoldina Fortunati, chair-person

*Changing Habits? Swedish Readers in Transition*
**Annika Bergstrom**, Dept of Journalism and Mass Communication, Goteborg University, Sweden

*Internet Gaming and Audiences for British Television Drama*
**Liz Evans**, Media Arts Dept, Royal Holloway, University of London, UK.

*Narratives and Problems of Proximity Between Online Journalists and Audiences*
**Phil MacGregor**, Bournemouth University, U.K.

(2) Online Business Models (Dionysus Hall): Thanos Skouras, chair-person

*Business Models for Mobile Broadcast*
**Reza Tadayoni**, Center for Information AND Communication Technologies, Technical University of Denmark
**Anders Henten**, Center for Information AND Communication Technologies, Technical University of Denmark

*Adoption of New Business Models by Greek Newspapers*
**Evangelia Avraam**, Dept of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece
**Andreas Pomportsis**, Dept of Informatics-Aristotle University of Thessaloniki, Greece
**George Tsourvakas**, Dept of Journalism & Mass Communication, Aristotle University of Thessaloniki, Greece

*The Role of Media Leaders in On-line News Environments: How they Decide on Business Models and how they Build Change and Innovation in the Enterprise*
**Alexandros Arambatzis**, Dept of Communication, Media and Culture, Panteion University of Social and Politic Sciences, Greece
(3) Television (Gaitis Hall): Trine Syvertsen, chair-person

Digital Terrestrial Television in Italy. Approaching the Audiences
Piernmarco Arolidi, Catholic University of Milan, Italy
Francesca Pasquali, University of Bergamo, Italy
Barbara Scifo, Catholic University of Milan, Italy
Nicoletta Vittadini, Catholic University of Milan, Italy

The Old and the New in International Agreements: A Tale of the Audiovisual Sector
Andrea Grisold, Dept of Economics Vienna University of Economics and Business Administration, Austria.

Multi-Platform Formats and Audience Participation in Press and Television: Perceptions of Benefits, Successful Formats and Business Models
Vilde Schanke Sundet, Dept of Media and Communication, University of Oslo, Norway

(4) Radio and Music (Exhibition Hall): Farrel Corcoran, chair-person

Rearviewmirrorism and Innovation in Radio Web Pages: Comparative Analysis and Methodological Questions
Alexandros Baltzis, Dept of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece
Oliver Hahn, Erich Brost Institute, University of Dortmund, Germany
Henrik Hargitai, Institute of Art Theory and Media Research, Eotvos Lorand University, Budapest, Hungary

DAB: the Future of Radio? The Development of Digital Radio in Four European Countries
Stephen Lax, University of Leeds, UK
Per Jauert, University of Aarhus, Denmark
Marko Ala-Fossi, University of Tampere, Finland
Helen Shaw, Dublin City University, Ireland

Nada Zgrabljic Rotar, Hrvatski radio, Croatia

11.15-11.43: Coffee break

11.45-12.45: Parallel sessions

(1) Companies and Strategies (Apollo Hall): Ruth Towse, chair-person

Digitalisation and the BBC: The Net Effect
Michael Klontzas, City University, UK
The Various Roles of Electronic Newspapers in Relation to the Print Industry and the “Five Forces of Competition” Model
Marina Psiloutsikou, Athens University of Economics and Business, Greece
Maria Constantopoulou, Athens University of Economics and Business, Greece
Vassilis Papadakis, Athens University of Economics and Business, Greece
Thanos Skouras, Athens University of Economics and Business, Greece

Dismantling Cross-Media Ownership Policies: Media Consolidation and Internet News and Opinion Diversity
Tim Dwyer, School of Communication Arts, University of Western Sydney, Australia

(2) New Patterns of Communication (Dionysus Hall): Gustavo Cardoso, chair-person

Online Newspapers in Greece: the Evolution of a Digital Genre
Lia-Paschalia Spyridou, Dept of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece
Andreas Veglis, Dept of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece

Diffusion of Broadband Services in Hungary
Agnes Urban, Institute of Marketing and Media, Corvinus University of Budapest, Hungary

Ezines.gr: Hypertextuality and Visual Alphabet in Modern Network Environments. Design and Communication Principles
Irene Giannara, Dept of Communication and Media Studies, National and Kapodistrian University of Athens, Greece
Dimitris Koutsompolis, Dept of Communication and Media Studies, National and Kapodistrian University of Athens, Greece
Iro Laskari, Dept of Communication and Media Studies, National and Kapodistrian University of Athens, Greece

(3) Television (Gaitis Hall): Espen Ytreberg, chair-person

The Circulation of European Television Content within Europe: Will Digitisation Make a Difference?
Farrel Corcoran, Dublin City University, Ireland

Bottleneck as Positions of Power. Ambiguities and Continuities in Television Policies
Tanja Storsul, Dept of Media and Communication, University of Oslo, Norway

Television in Bulgaria on the NET
Lilia Raycheva, Faculty of Journalism and Mass Communication, The St. Kliment Okhridski Sofia University, Bulgaria

(4) News Production and Journalism (Exhibition Hall): Javier Diaz, chair-person

Journalists’ Perceptions on the Impact of the Internet on News Reporting and News Culture in Turkey
Aslı Tunç, Media and Communication Systems Department Istanbul Bilgi University, Turkey
Importance of Changes by Internet in Journalism Language: Iconics, Elements and Multimedia Infographics
Conception Edo, University Computence de Madrid, Spain

Greek Journalists in the Digital Era: Innovators or Laggards?
Anna Panagiotarea, Dept of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece
Dimitra Dimitrakopoulou, Dept of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece

12.45-14.00: Lunch

14.00-14.45: Presentation by Cross Media W.G. (Apollo Hall): Ruth Towse, chair-person
15.00-15.45: Presentation by Radio W.G. (Apollo Hall): Lars Nyre, chair-person
15.45-16.13: Coffee break

16.15-17.30: Round Table (Apollo Hall)
The Greek Media in Cyberspace: Nikos Leandros, chair-person

Guest speakers:
Ioannis Giannarakis, Lambrakis Press
Kostas Konstantelos, Pegasos Publishing company
Natalia Lorentziadi, Liberis Publications
Nikos Moumouris, Eleftherotypia

17.30-17.45: Very brief valediction

20.00: Conference dinner

Saturday 29/4/2006

8.00-9.30: Meeting of the COST A 20 Management Committee (Apollo Hall - members only)
9.30-12.30: Visit to the archeological site of Delphi
12.30: Departure to Athens